# **Enrichment**

The Business Studies department offers students the opportunity to take part in a number of trips and business simulations.

### **Business Studies**

#### **Trip to Old Trafford**

Every year the Business Studies departments arranges for students to go to Old Trafford to listen to a talk that is directly focused on the controlled assessment task for that year. This talk gives students the chance to develop their understanding of the controlled assessment subject in a business context, which will help them access the higher marks in their controlled assessment.

#### **Stock Market Challenge**

Five students get the opportunity to take part in a live stock market simulation at Manchester University. This is an excellent opportunity for students to better understand the external influences that affect business and also develop the key skills of teamwork, risk analysis, decision-making and judgment. This is available to year 10 and year 12 students.

## **Student Investor Challenge**

This competition is open to all students of Business Studies. Students will be split into small teams and they get to choose a portfolio of shares and monitor the performance of that share over the year. Students can choose which shares to buy and sell and they have access to a fully simulated market.

## **Guest speakers**

The Business Studies department at King David has a strong Alumni network, which enables us to arrange for former students to come and talk to students about their experience of running their own business including the rewards and challenges that they encountered.

#### **Revision conference**

GCSE and A=Level students have the opportunity to attend a revision conference to help them develop their exam technique and

consolidate the learning that they have done in lessons. At these events students get to benefit from the advice from experienced teachers and examiners.

#### **Christmas Markets**

Every year the vocational Business Studies students go to the Manchester Christmas markets to help them further their understanding of marketing and the process of running a successful market stall.

## Visit to a leading Manchester PR consultancy

Students studying the Creative Product Promotion unit on the vocational business studies course have the opportunity to visit a promotion consultancy in Manchester City Center. This visit will help the students understand how the concepts they are studying can be applied in a professional context. The visit also gives the students an opportunity to learn more about a career in PR.