

Name: _____

Date: _____

Word Search

Edexcel GCSE Business Unit 1

1.1 Spotting a Business Opportunity

P	F	D	E	M	A	N	D	C	U	R	V	E	H	A	K	D	A	D	B	J
O	A	E	U	L	A	V	G	N	I	D	D	A	O	E	U	I	B	W	S	C
N	H	U	P	A	A	Z	K	T	R	U	Y	T	K	R	B	R	A	N	C	Z
M	J	E	N	D	N	A	S	E	N	E	C	N	K	A	P	E	T	K	Z	L
L	S	Q	O	V	I	Q	I	U	G	C	X	E	V	H	R	P	Q	T	L	E
K	R	U	I	E	L	B	L	V	L	I	Z	M	D	S	O	E	O	C	S	D
J	H	A	T	R	E	B	W	L	W	R	V	G	N	M	M	A	P	L	R	I
I	D	L	A	T	V	Q	R	O	U	P	U	E	U	I	O	T	S	I	L	T
H	P	I	C	I	I	O	I	Y	N	C	W	S	K	S	T	R	C	C	S	P
G	T	T	O	S	T	A	Q	A	E	I	Q	T	R	E	I	L	P	P	U	S
F	B	A	L	I	C	B	M	L	I	D	Q	L	N	K	O	M	I	V	B	D
E	R	T	J	N	E	F	U	T	U	V	H	I	H	M	N	F	H	L	H	M
D	L	I	Z	G	F	P	T	Y	I	E	G	N	A	R	M	U	J	E	I	J
C	J	V	Z	O	F	F	W	Z	M	Y	F	G	Y	A	Y	P	N	K	O	T
B	G	E	A	W	E	S	E	F	I	H	U	P	V	E	C	X	P	B	G	K
A	K	V	E	E	S	I	H	C	N	A	R	F	L	J	B	M	Y	V	B	T
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

PRICE	SEGMENT	DEMAND CURVE	FRANCHISEE
LOYALTY	ADDING VALUE	EFFECTIVE	QUALITATIVE
PROMOTION	RANGE	SHARE	LOCATION
REPEAT	ADVERTISING	SUPPLIER	

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P	F	D	E	M	A	N	D	C	U	R	V	E	H	A	K	D	A	D	B	J
O	A	E	U	L	A	V	G	N	I	D	D	A	O	E	U	I	B	W	S	C
N	H	U	P	A	A	Z	K	T	R	U	Y	T	K	R	B	R	A	N	C	Z
M	J	E	N	D	N	A	S	E	N	E	C	N	K	A	P	E	T	K	Z	L
L	S	Q	O	V	I	Q	I	U	G	C	X	E	V	H	R	P	Q	T	L	E
K	R	U	I	E	L	B	L	V	L	I	Z	M	D	S	O	E	O	C	S	D
J	H	A	T	R	E	B	W	L	W	R	V	G	N	M	M	A	P	L	R	I
I	D	L	A	T	V	Q	R	O	U	P	U	E	U	I	O	T	S	I	L	T
H	P	I	C	I	I	O	I	Y	N	C	W	S	K	S	T	R	C	C	S	P
G	T	T	O	S	T	A	Q	A	E	I	Q	T	R	E	I	L	P	P	U	S
F	B	A	L	I	C	B	M	L	I	D	Q	L	N	K	O	M	I	V	B	D
E	R	T	J	N	E	F	U	T	U	V	H	I	H	M	N	F	H	L	H	M
D	L	I	Z	G	F	P	T	Y	I	E	G	N	A	R	M	U	J	E	I	J
C	J	V	Z	O	F	F	W	Z	M	Y	F	G	Y	A	Y	P	N	K	O	T
B	G	E	A	W	E	S	E	F	I	H	U	P	V	E	C	X	P	B	G	K
A	K	V	E	E	S	I	H	C	N	A	R	F	L	J	B	M	Y	V	B	T
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